



# Our Journey and Vision - 30 Years of Service

by Chun-Yen Chen, Executive Director

After 30 years of service, Asian Pacific Community Fund (APCF) went from an employee **Workplace Giving Campaign** program to the one and only community fund in the U.S. to cultivate Asian and Pacific Islander (API) leaders and philanthropists to “**Invest in People.**”

Today, APCF serves as a one-stop shop for funders and philanthropists to build a stronger and healthier API community, helping individuals, families, and entrepreneurs to establish **Giving Circles, Customized Scholarship Programs, and Donor-Advised Funds** to create their philanthropic legacy and centralize API giving power.

In our role as the Gateway and Resource for API philanthropy, APCF remains committed to advocating for API nonprofits through our **Capacity Building Programs** as we believe they are best positioned to build bridges with all communities of colors toward a more equitable, just society.



The year 2020 may be coming to an end, but our work and commitment to make our API community and nonprofit sector healthier and stronger never stops. Please join us as we transform countless lives together and have a lasting impact in our communities for many more years to come!

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## Our History

by Bill Watanabe, Founding Board Member

Before there was an APCF, there were only two groups in Los Angeles that could hold workplace employee giving campaigns. At that time, only a few Asian American nonprofits were able to receive donations from employees who gave through United Way – all the other API groups were left out.

Back in **1985**, as the Executive Director of the Little Tokyo Service Center and one of groups not supported by the United Way, I convened eight organizations from the Asian Pacific Policy and Planning Council to start a new API nonprofit coalition that could solicit contributions directly from employees – and APCF was born.

APCF lobbied hard to gain access to the 80,000 employees of LA County, then LA City employees and later State and Federal employees – and over the years these campaigns have raised millions of dollars for dozens of API groups that never had prior access to these donations.

From that beginning, the APCF has grown to over 50 API member organizations and provides a wide range of philanthropic services – all so that API-serving nonprofits have more financial resources to serve the community.

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# Workplace Giving Campaign

Over **26,000** individual donors have donated over **\$4.3M** in general operating support to **150+** nonprofits

## Giving Circles

**5** Giving Circles  
**108** grants

**\$337,000**  
distributed to nonprofits

## Scholarships

Over **6,000** applications received; **\$1M** in scholarships awarded to **300+** low-income students

## Donor-Advised Funds

**\$11.5M**  
donated to donor-advised funds

**\$4.2M**  
distributed to nonprofits



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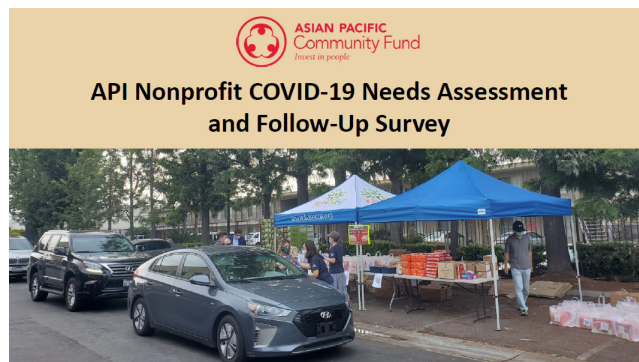
# API Nonprofits in Crisis

by Christine Najung Lee

Program Manager, Asian Pacific Community Fund

From day one, our API nonprofits have been on the frontlines of COVID-19 related outreach and in-language support when our communities needed help the most. To capture the operational and funding needs of the API nonprofit sector in Southern California, and to help inform our collective advocacy to local policy makers and funders on supporting our diverse API communities, APCF developed the **API Nonprofit COVID-19 Needs Assessment**.

We first surveyed 45 nonprofits from Los Angeles and Orange Counties in **early April** during the first few weeks of local stay-at-home orders. In continued response to COVID-19, APCF conducted a follow-up survey in **late August** to evaluate the latest operational and funding needs of these local API nonprofits.



Survey data reveal a grim outlook on the current state of the API nonprofit sector. Key findings include:

- Almost **60%** experienced an increase in demand for services
- **1/3** of smaller nonprofits (< \$1 million budgets) did not apply for a PPP loan
- Over **55%** do not have reserves or an endowment fund
- Nearly **60%** will not meet annual budget needs in 2020

**API nonprofits are the social safety net for our most vulnerable community members.** We invite everyone to join APCF in advocating for the API nonprofit sector to receive the funds and resources necessary to continue providing culturally sensitive services in-language to our communities in need.

For more information on APCF's **API Nonprofit COVID-19 Needs Assessment**:

[www.apcf.org/custom-programs](http://www.apcf.org/custom-programs)

# Together We Thrive

by Francis Cullado

Executive Director, Visual Communications

As one of APCF's 56 Nonprofit Network Agencies, Visual Communications (VC) has benefited so much from APCF's capacity building programs. We make sure to send our staff, including myself, to as many of their **capacity building workshops** as possible, since as a smaller organization we're always looking for professional development opportunities for our team to develop our skills.

The opportunities to get connected to different funders at APCF's **Meet the Funders** events have also been invaluable in our fund development, with VC having received several grants as a result. As an API nonprofit leader, APCF's **executive director peer support group** has helped me personally and professionally feel connected, especially during this time of isolation due to the pandemic.

For the first time in our 50 year history, thanks to APCF's **operating grant program**, VC recently surpassed the \$1 million budget mark! Not only have the unrestricted funds helped us increase our capacity and advance our strategic vision, several board members were also trained in APCF's 6 month intensive **Board Leadership Program**. Their participation has strengthened our board's capacity to govern, fundraise, and advocate for our organization, and helping us get to that next level as a nonprofit.

We thank APCF and its supporters for believing in our mission and being an ally in our efforts to create cross-cultural connections between people and generations.

## Capacity Building Workshops

**30** workshops  
**184** nonprofits  
**954** attendees  
attended

## Board Leadership Program

**163** professionals  
participated from  
**55+** companies



**68%** of participants  
interned with nonprofit Boards,  
**43%** of those interns joined  
the Board.

## Meet the Funders

**9** events  
**21** funders  
**290+** nonprofits

**\$1.4M+**  
funding to API communities



For more information about APCF's **API Nonprofit Capacity Building Program**:  
[www.apcf.org/capacity-building](http://www.apcf.org/capacity-building)



## API Community Van Tours

**200+** officers  
**50+** foundations  
**26** featured nonprofits  
**120+** miles driven throughout  
Los Angeles County